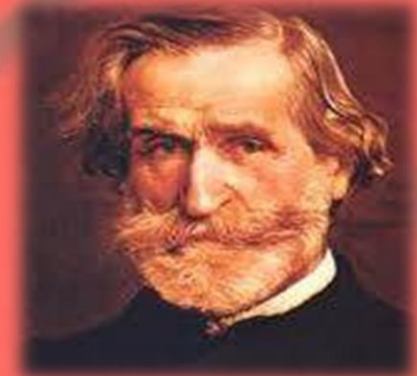




**The  
Italian  
best values**

# What marks our nation is:

## 1. its culture



Italy's contributions to the cultural and historical heritage of Europe remain immense.

The famous elements of Italian culture are:



# ...its millenarian history



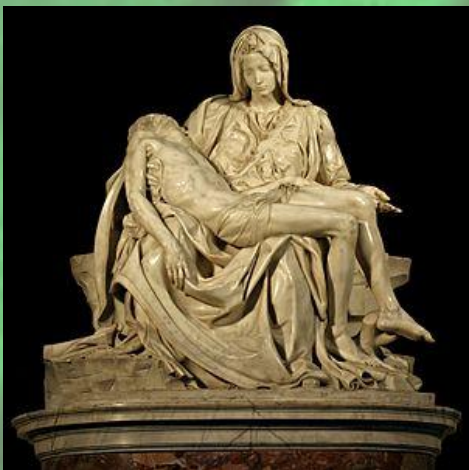
Italy has been important in world history in one way or another for the past few millennia, stretching all the way back to the rise of ancient Rome on the Italian peninsula and beyond, through the establishment of the Roman Catholic Church and the various Italian city-states and kingdoms that comprised the Italian peninsula throughout the Middle Ages, the Renaissance, and early modernity, to today's unified Italian state.

# ...its literature



Dante Alighieri's "Divine Comedy" is widely considered the preeminent work of Italian literature, and is seen as one of the greatest works of world literature. The poem's imaginative and allegorical vision of the afterlife is a culmination of the medieval world-view as it had developed in the Western Church. It is divided into three parts: Inferno, Purgatorio and Paradiso.

# ...its art



From the earliest times, Italians have left their mark on every major artistic movement in the Western World. From Etruscan bronzes to the flowing lines of Baroque churches and everything in between, Italian artistry is world-renown.



## 2. Its outstanding monuments



# From the North to the South our peninsula is enriched with historical monuments



# 3. Its gastronomic tradition

Italy is famous for its delicious food, homemade cooking and fine wines. As you would guess, many of the ingredients used in our world famous recipes are home grown such as fruits, vegetables, grapes, potatoes, sugar beets, soybeans, grain, olives, beef, dairy products, and fish.

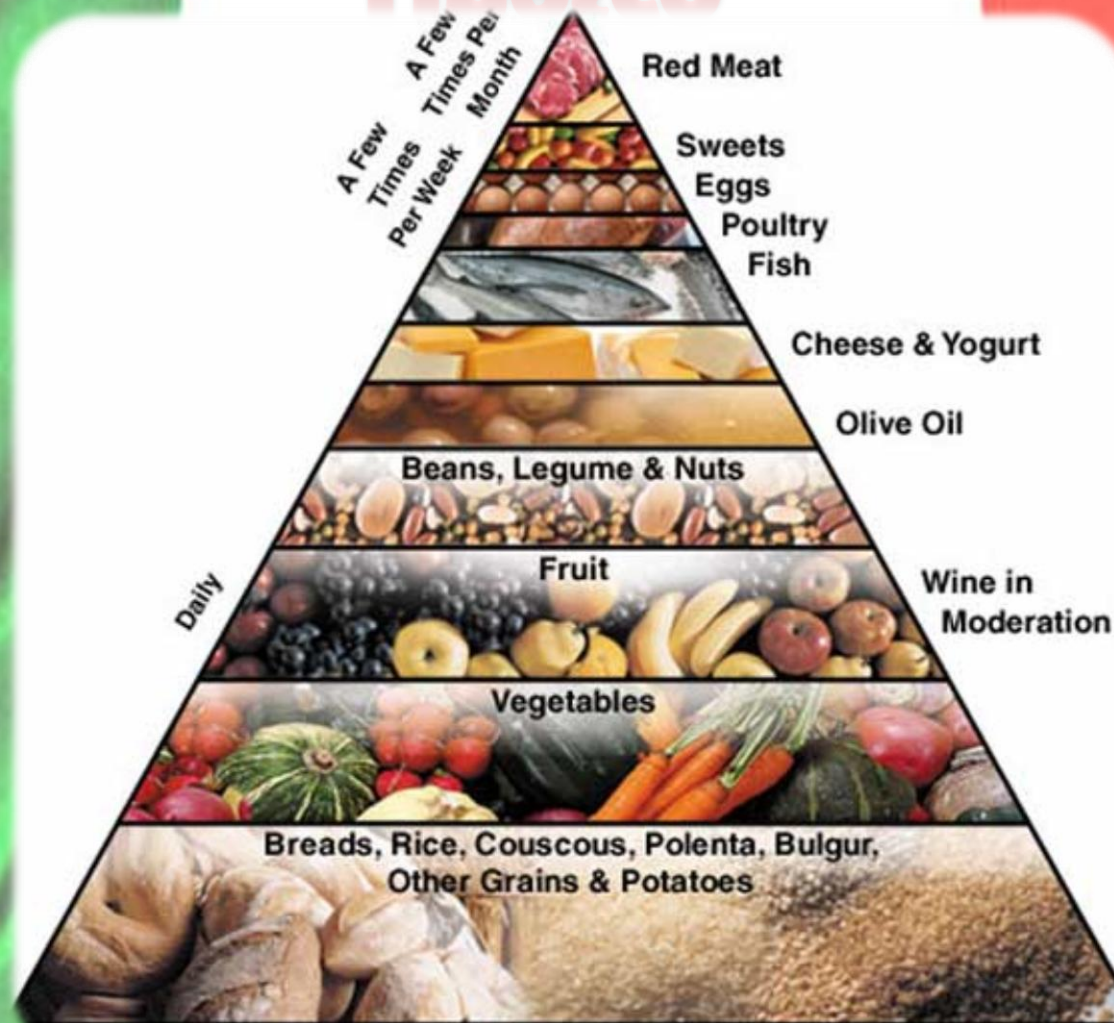




**Every region has its typical products  
that are appreciated all over the  
world**



# Our Mediterranean diet has been recognized human heritage by Unesco



# 4. Its splendid landscapes and natural beauties attract a lot of tourists



**Italy has 47 properties inscribed on the World Heritage list**

## 5. Its fashion industry



# **Fashion is an important part of the culture and economy of Italy**



Milan is Italy's capital of fashion. Most of the older Italian couturiers are in Rome. However, Milan and Florence are the Italian fashion capitals. Italian fashion has amongst the world's most important fashion designs.

## 6. Its music



Music has traditionally been one of the cultural markers of Italian national and ethnic identity and holds an important position in society and in politics.

# The world-wide famous Italian operas



Italian innovation in musical scales, harmony, notation, and theatre enabled the development of opera in the late 16th century, and much of modern European classical music, such as the symphony and concerto. Opera is integral to Italian musical culture, and has become a major segment of popular music.

The Neapolitan song, *canzone Napoletana*, and the *cantautori*, singer-songwriter traditions are also popular domestic styles that form an important part of the Italian music industry.

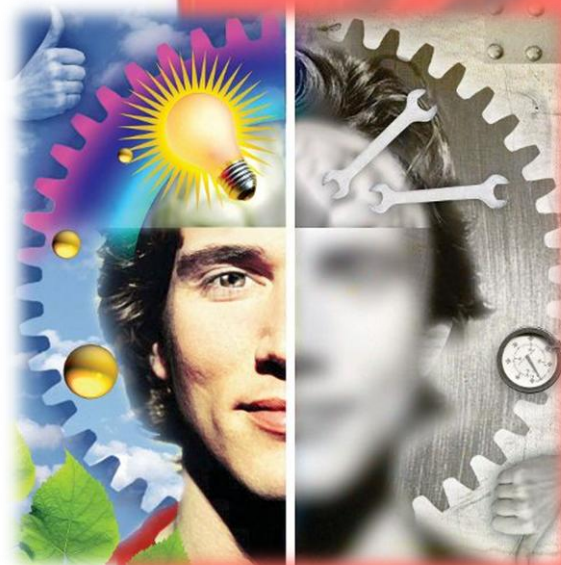
But Italy is  
above all  
what we are...





**We are known for our CREATIVITY**

ME ALG BUOMU LOL ONL CKEV HALLA



# We are welcoming and hospitable people



# SOLIDARITY

is one of our best values



# We are second to noone for **ALTRUISM and...**



**GRAZIE!**



# ...GENEROSITY



# Our ROMANTICISM...

Our ROMANTICISM...



**And CHEERFULNESS  
are proverbial !**




# And we have a great sense of **FAMILY**



The family is the center of the social structure and provides a stabilizing influence for its members. In the North, generally only the nuclear family lives together; while in the South, the extended family often lives together in one house. The family provides both emotional and financial support to its members.





Why  
should you  
notice  
our faults  
instead?

**Thank you for your attention**

**Presentation made by**

**IAEE**  
**IAEE**

**Organized by**

**Enrico D'Amuri**